

## News - January 2006

### Pearson Language Assessments

A new EFL unit has been set up within the Pearson Education Group which is dedicated to the area of language assessments.

Pearson Language Assessments (PLA), the new unit, will work alongside Edexcel (a Pearson company) to develop, promote and administer London Tests of English and London Tests of English for Children.

Pearson is the world's leading education company with over 100 education and publishing brands including Longman, The Financial Times, Penguin, Prentice Hall, Allyn & Bacon, Addison-Wesley and Edexcel.

*" We are combining under one roof, the expertise, technology and resources that Pearson Education has developed in the field of language assessment" .*

**Mark Holman, Vice President of Pearson Language Assessments**

"We are combining under one roof, the expertise, technology and resources that Pearson Education has developed in the field of language assessment", explained Mark Holman, Vice President of Pearson Language Assessment, "and we will be launching a number of new and exciting developments this year - the first of these is our new website which will be launched in January 2006."

[www.pearsonlanguageassessments.com](http://www.pearsonlanguageassessments.com)